

Governor's Office of Economic Development

Renewable Energy Development Incentive (REDI)

Refundable Tax Credit for up to 100%
of **New State Revenue:**

- 1) Wage withholding taxes paid on behalf of employees (5%)**
- 2) Corporate/Partnership income tax (5% of revenue)**
- 3) State portion of sales tax (4.7%)**

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Solar

Hydro

Wind

Biomass

Geothermal

Waste Gas/Heat Recovery

Nuclear

Petroleum Coke

Shale Oil

Tar Sands

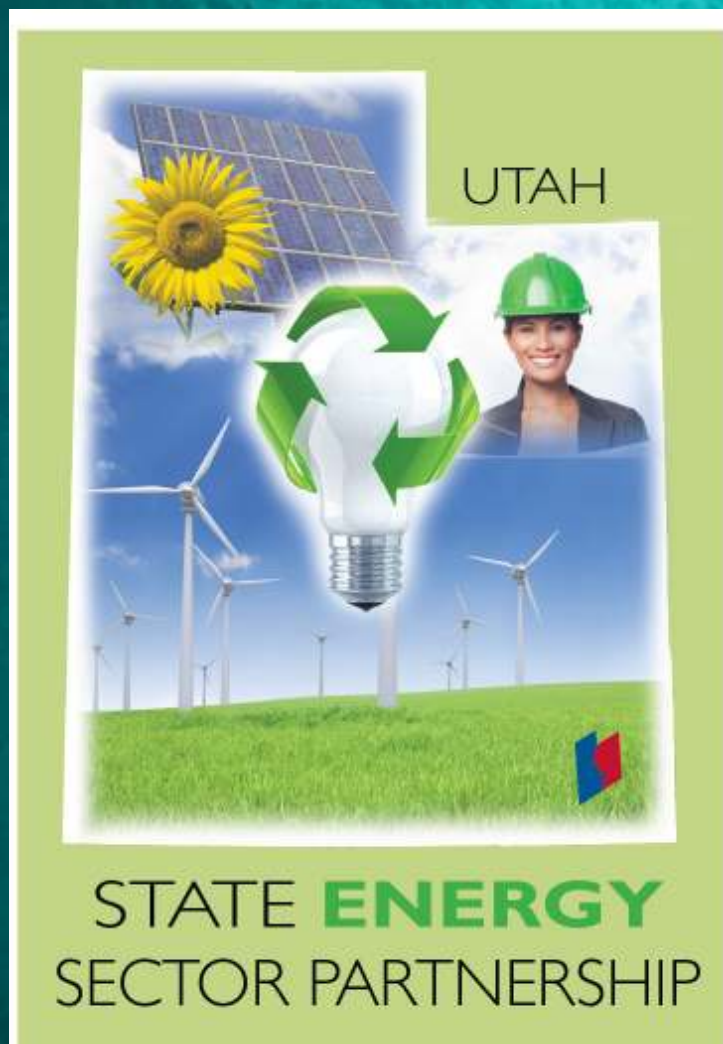
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- 1) Generators of Utility-Scale Renewable Energy**
- 2) Manufacturers of Renewable Energy Components**

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- 1) Direct capital investment into a renewable energy zone**
- 2) Must create new, high-paying jobs**
- 3) Pay at least 125% of urban county wage or 100% of rural county wage**
- 4) Company must demonstrate stability and sustainability**
- 5) Local government incentive**
- 6) Must generate New State Revenue**

Utah Dept of Workforce Services (DWS)



Utah's State Energy Sector Partnership (SESP)

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Utah State Energy Sector Partnership

- \$4.6 million awarded by the U.S. Department of Labor's Employment and Training Administration
 - Funded by the American Recovery and Reinvestment Act (ARRA)
 - \$887,025 set aside for workers impacted by automotive related restructuring in Box Elder County



Energy Sectors

– Green Construction

- Retrofit
- Hazardous materials removal

– Alternative Fuels

- Natural gas extraction and storage
- Vehicle conversion and maintenance

– Energy Management/Efficiency

- Assessment
- Audit
- Weatherization

– Renewable & Energy Transmission

- Solar
- Solar thermal
- Geo thermal
- Wind
- Smart Grid technologies

STATE CORE ENERGY CURRICULUM

Sector

Energy Management/Efficiency & Renewable Energies

Industries

Green Construction

Energy Management/
Efficiency

Renewable & Energy
Transmission

Alternative Fuels

Occupations

Design

Solar
Systems

Energy Management/
Auditing

Solar

CNG/LNG

Hazardous Materials
Handling and Removal

Weatherization

Wind

Hybrid

Retrofit

HVAC
systems
Installation

Inspection

Geothermal

Natural Gas Measurement
Tech

Smart Grid

Statewide Energy Management Efficiency & Renewable Energies

Technical
Foundations
and Integrated
Skill Sets

Energy Essentials

Computer Skills

Applied Math

Safety Regulations

Technical Writing

Essentials

Processing

Delivery

OSHA

First Aid + CPR

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SESP Business Partners

- Intermountain Electronics
- BRUNO Engineering Inc
- Williams Pipeline
- First Wind
- Go CNG
- Shoshone Geothermal Energy
- Simplure/True Power
- Progressive Power Solutions Inc
- Kern River
- Ivory Homes
- Big D Construction
- Gardner Engineering



SESP Educational Partners

- Salt Lake Community College
- Utah State University – College of Eastern Utah
- Uintah Basin Applied Technology College
- Southwest Applied Technology College
- Davis Applied Technology College
- Bridgerland Applied Technology College



Priority Populations

- Veterans
- Dislocated Workers
- At risk workers, including workers impacted by
 - Automotive restructuring
 - National Energy and Environmental Policy
- Disadvantaged youth



jobs.utah.gov/services/grants/sesp

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http://jobs.utah.gov/services/grants/sesp.html

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State Energy Sector Partnership

Overview:

In January 2010, Utah Department of Workforce Services (DWS) was awarded a \$4.6 million State Energy Sector Partnership (SESP) grant to develop the workforce force and create jobs for: 1) Green Construction, 2) Alternative Fuels, 3) Energy Management/Efficiency and 4) Renewable Energy & Transmission in Utah.

This project will provide 1400 individuals including 300 Box Elder county residents with the skills required to work in emerging energy efficiency and renewable energy industries. There will be a common core and occupation specific curriculum to address both technical and integrated skill sets. Training will be provided through July 31, 2012.

This is a **no-cost-to-participant**, energy efficiency and renewable energy jobs training and placement program. It prepares workers for careers in green construction, alternative fuels, energy management and renewable energy industries.

Upon completion of the program the customer will:

- o Have the potential to improve their earnings and be marketable in an energy sector career
- o Obtain employment in an energy sector occupation, or
- o Maintain/retain their employment (if employed at the time of enrollment)
- o Attain:
 - o WorkKeys® Credential and/or
 - o National or Industry Certification and/or
 - o Enrollment in apprenticeship program
 - o Create a UtahFutures Career Portfolio



Done

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jobs.utah.gov/services/grants/sesp

Energy Academy Locations and Training Specialization:

(Program offerings will expand across the state as curriculum is developed - check back for updates)

- Salt Lake Community College
 - Green Construction – Solar Panel Installation, Solar Thermal Water Installation, Hazardous Materials Handling, Removal and Disposal, Commercial and Industrial Retro-fit and Construction
 - Alternative Fuels – CNG Vehicle Conversion (Inspection & Maintenance), Hybrid Vehicle Inspection & Maintenance, Natural Gas Measurement Technician
 - Energy Management/Efficiency – Energy Audits (Assessment and Conservation Analysis), Weatherization
 - Renewable Energy & Transmission – Smart Grid
- Utah State University – College of Eastern Utah
 - Alternative Fuels – CNG Vehicle Conversion (Inspection & Maintenance), Hybrid Vehicle Inspection & Maintenance, Natural Gas Measurement Technician
 - Green Construction – Residential Retro-fit, Hogan Construction, Navajo Reservation
 - Energy Management/Efficiency – Energy Audits, HVAC Installation
- Uintah Basin Applied Technology College
 - Alternative Fuels – CNG Vehicle Conversion (Inspection & Maintenance), Hybrid Vehicle Inspection & Maintenance, Natural Gas Measurement Technician
 - Green Construction – Residential Retro-fit
- Davis Applied Technology College
 - Green Construction – Solar Panel Installation, Solar Thermal Water Installation, Hazardous Materials Handling, Removal and Disposal, Retro-fitting and HVAC installation
 - Energy Management/Efficiency – Energy Management Technician (Assessment, Audit and Weatherization)
 - Renewable Energy & Transmission – Composites Manufacturing materials used in wind farms and other green/energy efficient products
- Southwest Applied Technology College
 - Renewable Energy & Transmission – Wind, Solar, Geo-Thermal, Smart Grid
- Bridgerland Applied Technology College
 - Green Construction – Solar Panel Installation, Solar Thermal Water Installation, Hazardous Materials Handling, Removal and Disposal
 - Alternative Fuels – CNG Vehicle Conversion (Inspection & Maintenance), Hybrid Vehicle Inspection & Maintenance, Natural Gas Measurement Technician
 - Energy Management/Efficiency – Energy Audits (Assessment and Conservation Analysis), Weatherization
 - Renewable Energy & Transmission – Wind, Solar

To determine if this program is right for you please log into your account or [register here](#). Select the "Apply for Training Services" link, and then select the application button. Once you have completed the application please send an e-mail with your contact information to sesp@utah.gov

For additional information please email sesp@utah.gov



To Contact DWS

Melisa Stark

mstark@utah.gov

801-628-4051

jobs.utah.gov/services/grants/sesp.html

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Business Incentives & Growth



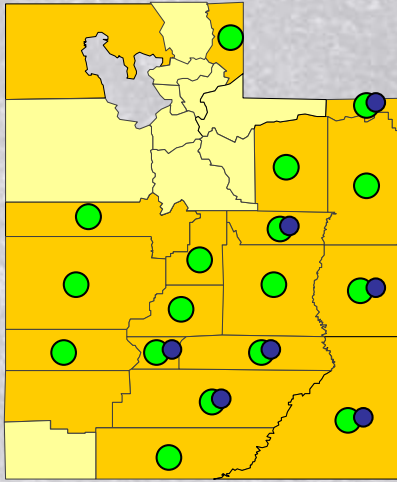
BUSINESS RESOURCE CENTERS ■ CAPITAL FORMATION ■ CENTERS OF EXCELLENCE ■ CORPORATE INCENTIVES UTAH ■ UTAH FILM COMMISSION ■ INTERNATIONAL DEVELOPMENT OFFICE ■ OFFICE OF CONSUMER HEALTH SERVICES ■ PROCUREMENT ASSISTANCE ■ OFFICE OF RURAL DEVELOPMENT ■ STATE SCIENCE ADVISOR ■ UTAH OFFICE OF TOURISM







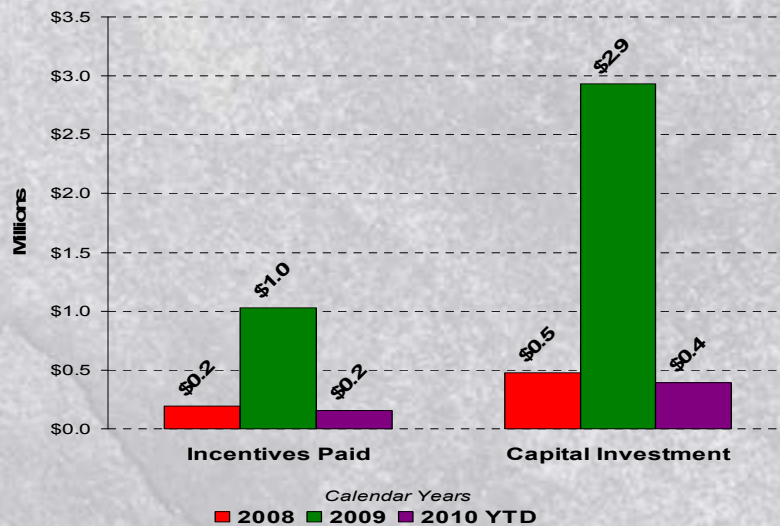
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Rural Development Programs



-  **Rural Fast Track** - provides post-performance grants to small business expanding in rural Utah.
-  **Enterprise Zones** - provides tax credits to businesses creating new jobs, investing in plant and equipment and providing health insurance.
-  **Targeted Business Tax Credits** - provides tax credits based on job creation and capital investment in rural counties with high unemployment.
-  **Rural Development Grants** - provides matching funds for projects to enhance economic development initiatives in rural communities.

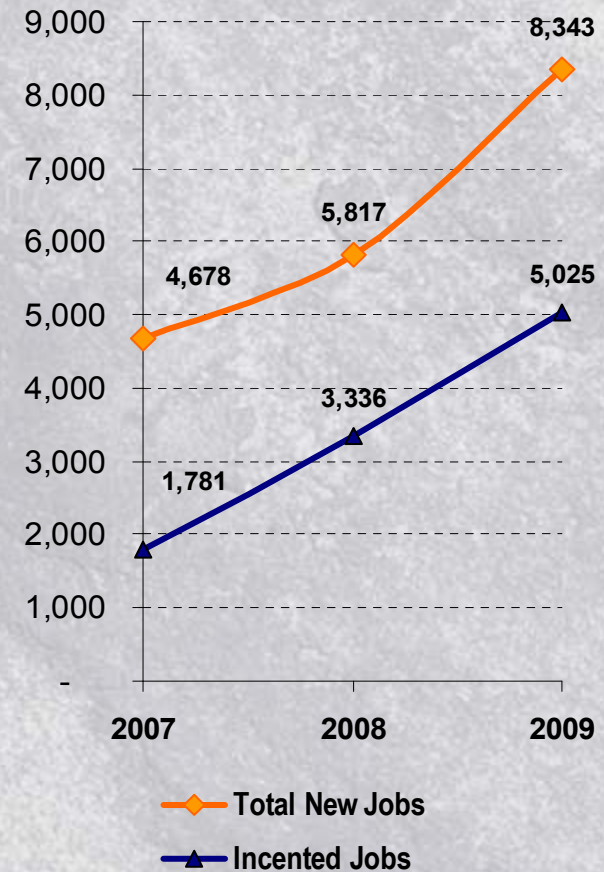
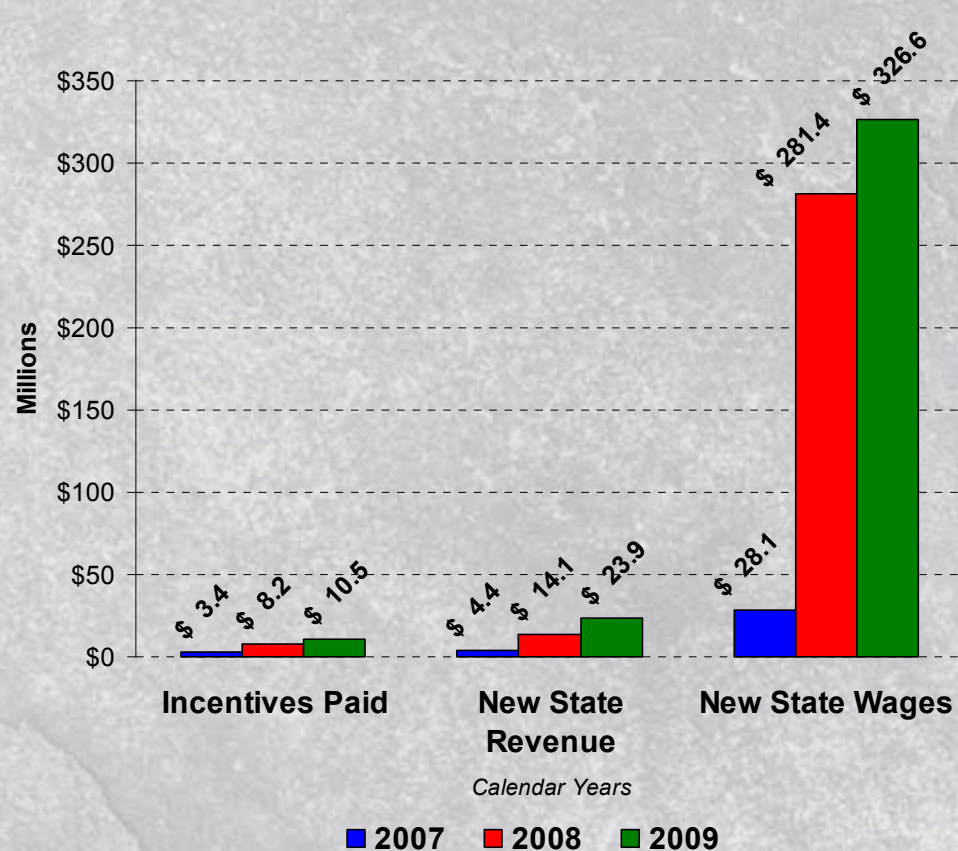


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Corporate Recruitment - Actuals

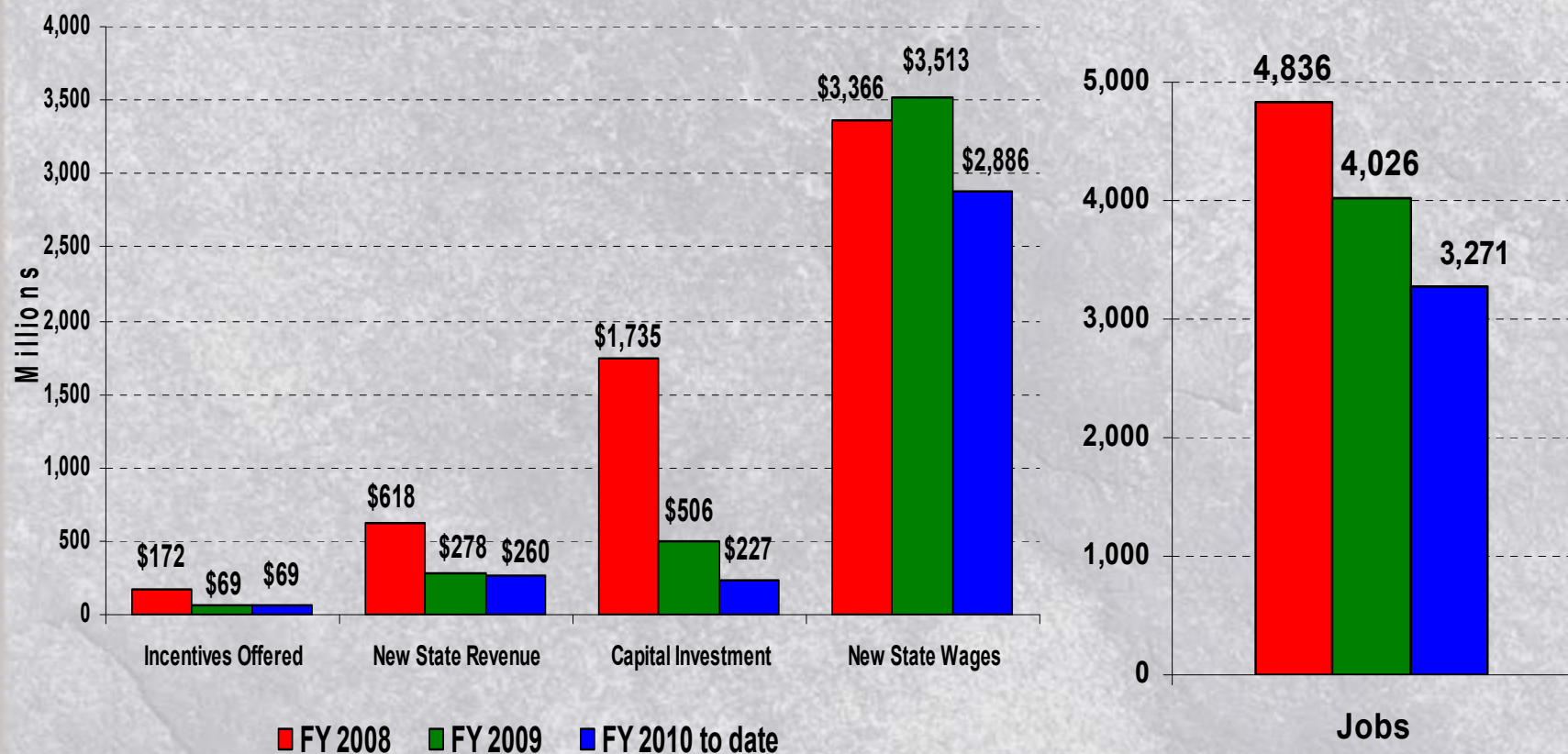
EDTIF and IAF Programs



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Corporate Recruitment – Incentive Offers



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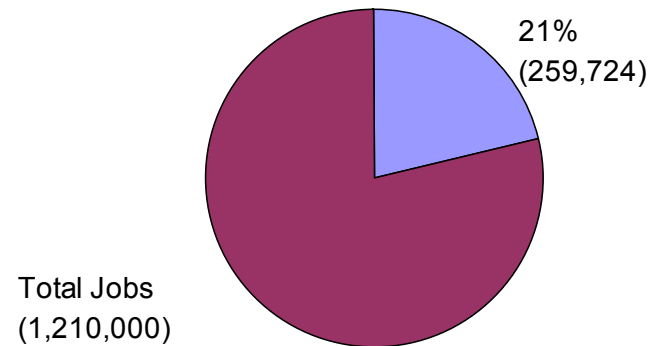
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International Trade & Diplomacy

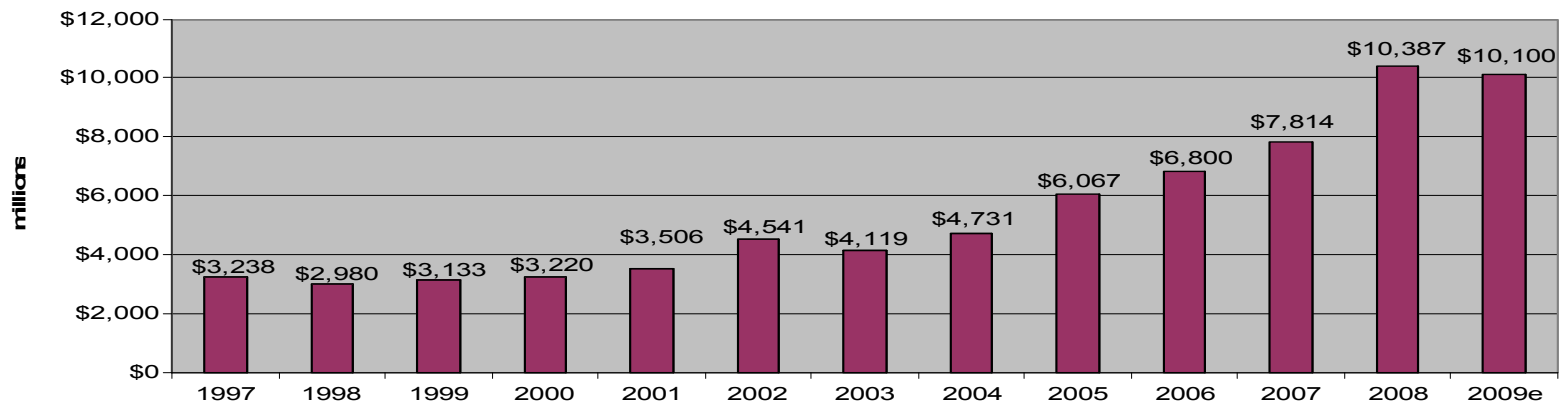
- SUPPORT Utah businesses
- INCREASE international trade
- LEVERAGE diplomatic contacts

Companies assisted per year	420
Trainings held per year	35
Companies trained per year	845

Utah Jobs Supported by International Trade



Merchandise Exports



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Utah Department of Workforce Services

Green Jobs Survey

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DWS Division of Workforce Research and Analysis

Commissioned by the State of Utah and
Department of Labor to:

- *Operate Utah's Bureau of Labor Statistics programs*
- *Provide state, regional and local economic analysis*
- *Conduct specialized labor market studies such as the Job Vacancy Survey, Benefits Survey and Green Jobs Survey*

The Northern Plains & Rocky Mountain Consortium

Utah, Iowa, Montana, Nebraska, South Dakota and Wyoming

Benefits

- Common definition of “green”
- Regional estimates
- Shared expertise

Why conduct a GJS?

Why study any aspect of the economy?

- The economy is ever changing
- Anyone wish they would have reorganized their 401k in 2007?

Differences in demand for labor

- Employer expectations of job applicants evolves
- Know any blacksmiths?

Defining *Green*

A Green Business:

- Operates to produce a green economic product or service

A Green Job:

- Directly performs green-related activities as part of their core job duties.

Defining Green Economic Activities

Energy Efficiency and Conservation

- Manufacturing, construction or installation of energy efficient products such as weatherization, retrofitting and transportation technology

Renewable Energy and Alternative Fuels

- Manufacturing, construction, research, or delivery of wind, solar, biomass, hydro or geothermal as a fuel source

Defining Green Economic Activities (cont.)

Pollution, waste,
and greenhouse gas
management,
prevention and
reduction

- Reducing greenhouse gas emissions, waste water and other pollutants

Environmental
clean-up and
restoration, and
waste clean-up

- Clean-up and disposal of waste, hazardous materials and landfill restoration

Defining Green Economic Activities (cont.)

Education, regulation,
compliance, public
awareness, training and
energy trading

- Activities that educate on energy efficiency, enforcement of compliance requirements and training on effective use of energy related products and processes

Sustainable agriculture and
natural resource
conservation

- Low carbon and organic agriculture, land management, water management and conservation

Sample

Randomly
sampled
approximately
11,800 Utah
employers:

- On a statewide level
- Of all sizes
- Across 19 industry supersectors



The Herbert F. and Becky Rosestein
Career Center, assisting the green economy
from business, education, youth, labor, and community



Please see the back of this survey before completing the form.

We are conducting a survey about jobs in our economy where green activities result in environmental benefits. Your response to the survey is important even if you do not consider your business activities to be green. Please complete all items to the best of your knowledge, either on-line (www.researchingthegreeneconomy.com) or by completing the paper survey form and returning in the envelope provided. **Please respond by June 30, 2010.**

This survey is also available for you
to complete online at:
www.researchingthegreeneconomy.com

If your business is not currently in operation, please
indicate which situation best applies and return the survey
form in the envelope provided. Thank you for your time.

- ☐ Temporarily out of business
- ☐ Permanently out of business
- ☐ Sold/Merged

If you have any questions about the survey, please contact:

Utah Department of Workforce Services at smckinney@utah.gov or 801-526-9464

Company Information

1. How many employees does your organization currently have at this location?
(do not include contractors or temporary employees) _____

2. Your company may be involved in more than one of the green economic categories listed below, but please check
the box that most closely corresponds to the primary green category within your business.

- ☐ **Renewable Energy and Alternative Fuels**
Manufacturing, construction, design, research, delivery, operation, storage or maintenance of wind, solar, biomass, hydro, alternative
transportation fuels, geothermal, methane and waste incineration as a fuel source.
- ☐ **Energy Efficiency and Conservation**
Manufacturing, construction, or installation of energy efficient products, energy efficiency services, weatherization, building retrofits/high-efficiency
energy efficient production processes, energy distribution improvements, and transportation technology.
- ☐ **Pollution, Waste, and Greenhouse Gas (GHG) Management, Prevention, and Reduction**
Activities related to controlling emissions and pollution: includes controlling and reducing greenhouse gas emissions, waste water, and other
pollutants.
- ☐ **Environmental Cleanup and Restoration and Waste Clean-up and Mitigation**
Environmental restoration including the cleanup and disposal of pollution, waste, and hazardous materials; Superfund/Brownfield redevelopment;
and landfill restoration.
- ☐ **Education, Regulation, Compliance, Public Awareness, and Training and Energy Trading**
Activities that educate on energy efficiency, renewable energy, energy rating systems/certifications, and more efficient energy consumption;
enforcement of compliance requirements and regulations, and trading an effective use of energy related products and processes.
- ☐ **Sustainable Agriculture and Natural Resource Conservation**
Products and services to conserve, rehabilitate and improve natural resources and environment including low carbon and organic agriculture, land
management, water management and conservation, wetlands restoration and environmental conservation.
- ☐ **None of the Above** This establishment does not participate in any of the above green categories.

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Please fill out the matrix below by job title for your green employees. If you have no green employees, continue to the next page.

Please fill out the matrix below by job title for your green employees. If you have no green employees, continue to the next page.

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Results

Witnessed a statistically valid 47% response rate

Over 400 companies reported having at least one green job

Over 500 companies reported being engaged in a primary green activity

Results (cont.)

Most frequently cited green economic categories

- Energy efficiency and conservation
- Sustainable agriculture and natural resource conservation
- Pollution, waste, and greenhouse gas management, prevention and reduction

Results (cont.)

Most frequently cited green jobs

- Environmental engineers
- Green building contractors
- Energy managers

Future Analysis

Apply statistical weighting and create estimate for green jobs employment percentage in Utah and for the region

Determine concentration of green jobs employment by industry

Determine concentration of green jobs by “traditional” occupation

Develop employment projections for green jobs

To Contact DWS WRA

Nate Talley

natetalley@utah.gov

(801) 526-9323

<http://jobs.utah.gov>

140 East 300 South, SLC



Accelerating Utah's Energy Cluster: Salt Lake Community College

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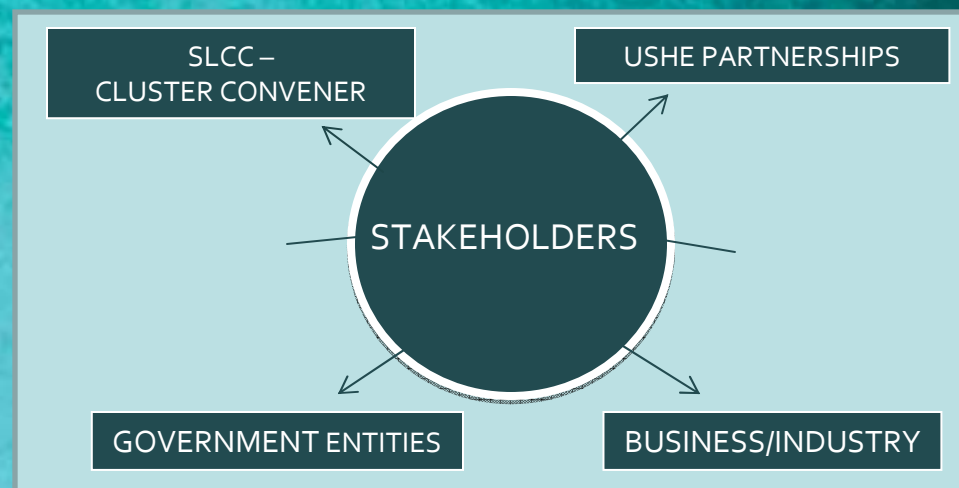
UCAP Objectives

- ❖ Accelerate growth in industry clusters that are strategic for Utah
- ❖ Enhance the role of USHE institutions as regional hubs of economic activity and as a network of support and expertise
- ❖ Integrate, align and leverage resources (across higher education institutions, between USHE, DWS, GOED, USTAR, and other state agencies)
- ❖ Create a template for action that is repeatable and reliable across clusters



SLCC's Role As Energy Cluster Convener

Establish a Roadmap for Effective Assessment and Planning



Identify Primary Regional Resources

Identify Key Stakeholders

Evaluate Economic Landscapes

Identify Priorities for Energy

Identify Regional Resources & Capacity

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ECAP Phase I and Phase II Findings

- ❖ Energy cluster has unique complexities:
 - ❖ Revision of Utah's energy policy
 - ❖ Federal policy and regulation associated with industry
 - ❖ Diversity of natural resources and application to industry
 - ❖ Integration of renewable and sustainable application to traditional non-renewable resource
 - ❖ On-going research and capacity building
 - ❖ ARRA funds application and impact

Strategic Insights



ENERGY CLUSTER DRIVERS

- ❖ Utah's Energy Industry Cluster is directly affected by Federal government policy, federal regulations and federal funding for research and development.
- ❖ Utah is one of the most difficult places to do business because approximately 85% of energy development in the state is located on public lands subjecting business development to federal controls.
- ❖ Environmental restrictions and threat of restrictions dramatically drive the economics of developing Utah's coal resources. Regional and national pricing drive the economics Utah's electric, natural gas and coal resources. Renewable energy resources are not price competitive because of lower energy prices in the Rocky Mountain region.

NON-RENEWABLE ENERGY SOURCES

- ❖ In general, the energy extraction industry is quick to adopt new methods, processes and technologies creating opportunities for innovative new service providers to the industry.
- ❖ The demand for oil refining has peaked and will decline in coming decades as alternative fuels and vehicles become more widely adopted.
- ❖ The abundance of natural gas resources in the country as well as the expanding capacity to ship liquefied natural gas will keep natural gas prices down.

ENERGY THERMAL AND ENERGY MANAGEMENT

- ❖ Federal funding for academic research in the areas of renewable is increasing and will continue to do so in the future. Very little federal funding is available for private sector research on energy efficiency initiatives. Significant federal tax credits and tax breaks are available for energy efficiency products and services.
- ❖ Opportunities are emerging for innovative, entrepreneur led companies to create energy related services and products that meet the demand for improving energy efficiency.

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Strategic Insights

Continued

ACCELERATION STRATEGIES

- ❖ *Creating:* Utah's Energy industry will be accelerated by expanding the capabilities of current of innovative entrepreneur-led businesses in the fields of energy production, energy efficiency, energy management and energy storage.
- ❖ *Expanding:* Utah's Energy industry will be accelerated by expanding the capabilities of current businesses to address the growing needs for energy production, energy transportation, energy efficiency, rate of use management, shifting from one resource to another and storage.
- ❖ *Attracting:* Utah's Energy industry will be accelerated by attracting to the state businesses that require proximity to and access of a wide range of energy resources for research, development, testing, training and product development.

RENEWABLE ENERGY RESOURCES

- ❖ Although significant federal research funding is being invested in the areas of clean technology, it is too early to tell which technologies will result in the creation of a significant industry sector that is both sizable and stable as it relates to jobs.
- ❖ At this time, the renewable energy sectors that present the greatest business opportunities are solar photovoltaic, wind and geothermal.



ECAP Acceleration Strategy

- ❖ **Sustain the core:**
traditional non-renewable resource development
- ❖ **Drive Growth**
Accelerators: expansion, innovation, and specialization
- ❖ **Explore the Future:**
resources, generation and transmission, consumption



Key Supporting Strategies

- ❖ ***Talent Development:*** increased trained workforce
- ❖ ***Comprehensive state-sponsored research agenda:*** promote and sponsor a state agenda for research, innovation, and new technology
- ❖ ***Applied research in renewable technologies:*** consistent research and development of economically viable renewable energies
- ❖ ***Business expansion/attraction/creation:*** expand oil refineries, increase regional demand for low-cost power, create energy efficient businesses
- ❖ ***Cluster Leadership:*** link small company innovation with large company resources and needs

Questions?

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